



# MISSION TRIANGLE ANNUAL

2024

# REPORT

**30 YEARS OF FRUIT,  
MATURITY + MOMENTUM**



# IT'S HARVEST TIME

## LETTER FROM JIM

Dear Friends,

What an honor it was to gather on November 18th at the Angus Barn Pavilion to celebrate 30 years of God's faithfulness through Mission Triangle. Together, we reflected on a season of harvest—of maturity, fruit, and momentum. This organization was built on the shoulders of past board members, staff, and funders, each faithfully committed to helping nonprofits thrive.

In 2024, we partnered with 283 nonprofits, guiding them through assessing, training, and implementing to help them flourish. We also celebrated growth in champions supporting our mission—211 generous individuals, families, and organizations. Community is at the heart of what we do. When nonprofits and funders come together, trust is built, resources are shared, leaders are encouraged, and Kingdom impact expands.

As we look to the future, we're launching bold initiatives like the Nonprofit Thrive Plan to align nonprofits and funders, creating lasting impact. Our 10-Year Aim is ambitious: serving 3,000 nonprofits by 2035, with 1,500 healthier and 200 thriving among the best-led organizations in their communities. Imagine what's ahead if you join us. Together, we can bear fruit that will last.

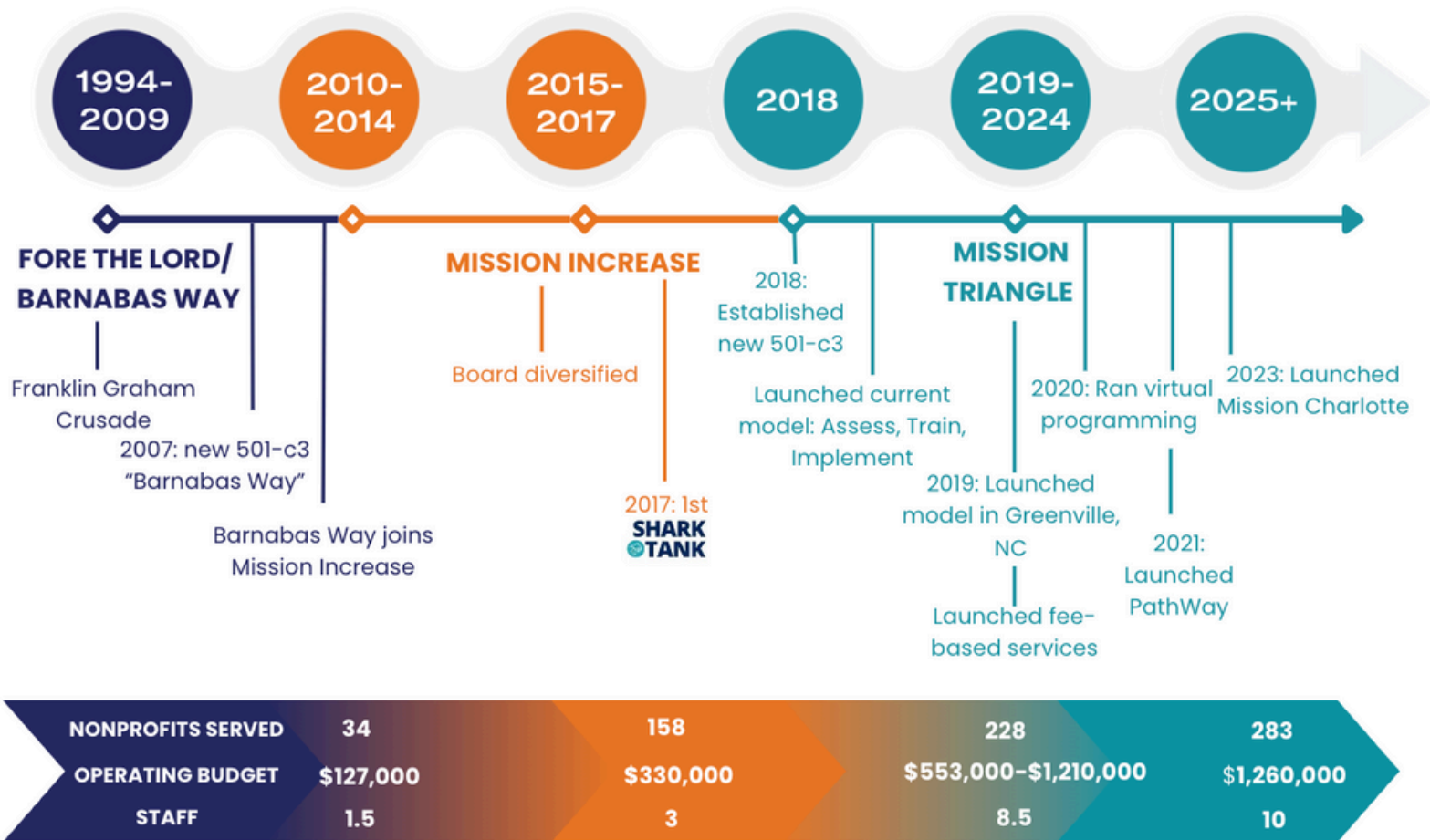
Gratefully,

*Jim*

*"By this my Father is glorified, that you bear much fruit and so prove to be my disciples... I chose you and appointed you so that you might go and bear fruit—fruit that will last."  
-John 15:8,15-16*

# CELEBRATING 30 YEARS

## SERVING THE TRIANGLE







# 2024 IN REVIEW

## OUR FRUIT ON THEIR TREES

### ASSESSING

Our goal is to help nonprofits thrive. An important step in that journey is assessing where they are - today, next year and so forth. In 2024, 70 organizations and 337 individuals completed the Thrive Index and we facilitated several Thrive Index Reviews which helped Boards and Leadership teams align and identify action steps toward thriving as an organization.



283

NONPROFITS  
SERVED

260+

ADDITIONAL NPS  
SERVED THROUGH  
OUR SISTER CITIES

70

NONPROFITS  
ASSESSED

1075

INDIVIDUALS  
TRAINED

1,357

HOURS OF  
IMPLEMENTING  
SUPPORT

### TRAINING

Our Trainings include in-person quarterly workshops and small groups and PathWay, our digital learning platform. We're honored that 99% of nonprofits we surveyed said our training increased their awareness of key topics & best practices and 95% said they could better align as an organization as a result. We also launched 4 new courses on PathWay, including Marketing & Communications. We're thrilled that 93 organizations have subscribed to PathWay, enabling them to access our workshop content 24/7 on-demand!



### IMPLEMENTING

We help nonprofits implement what they learn through coaching, consulting, and cohorts. We spent 209 hours coaching nonprofits 1:1 and went deep with 30 organizations through our fee-based consulting services. Our Executive Director Cohort participants continue to rate their experience 4.9/5 and 38 Board Chairs participated in our Board Chair Cohort to fellowship and share best practices.





# OUR 1ST DECADE

## NONPROFIT SPOTLIGHT

**I appreciate Mission Triangle's coaching of our Board & Senior Leadership. As a result, we now have highly functional Board Committees – which was critical for us when we did our capital campaign and now with the expansion of the new building.**

*– John Luckett, CEO*

Raleigh Rescue Mission (RRM) serves those experiencing homelessness. Believing every individual has sacred value, RRM equips their clients to impact the world for good through the love of Jesus Christ.

Our partnership began in 1997. Since 1997, RRM has grown from a budget of under \$1.5M to over \$5M and served over 6,000 clients. Some highlights from our near 30-years of supporting RRM include facilitating 3 successful Board Retreats, coaching them through an Executive Director retirement and transition, connecting their Board Chair to other Board Chairs through our quarterly Board Chair Cohort, and equipping RRM to set up high-functioning Board Committees which in turn helped them launch a Capital Campaign for a new facility that will serve women and children in Knightdale.

The partnership is truly two-sided. John Luckett, RRM's CEO, currently sits on Mission Triangle's Board and brings tremendous wisdom and nonprofit perspective to advising our organization!



### EXAMPLES OF HOW MISSION TRIANGLE SUPPORTED RRM OVER THE PAST 27 YEARS:

**\$94,700  
GRANTED**

**180 TRAINING  
SESSIONS**

**575 COACHING/CONSULTING/  
COHORT HOURS**

**3 FACILITATED  
BOARD RETREATS**

# OUR 2ND DECADE

## NONPROFIT SPOTLIGHT



**HOPE REINS**  
*True Hope. Real Healing.*

**“ I don't know of any other Christ-focused training that helps people build a successful ministry or nonprofit. We've even started to train others on what Mission Triangle teaches - including their valuable content on Transformational Fundraising. ”**  
*- Kim Tschirret, Founder & CEO*



Hope Reins pairs kids in crisis with rescued horses and mentors to find hope and healing.

Our partnership began in 2010. One special highlight of our near 15-year partnership includes Hope Reins participating in our annual Shark Tank event in 2022 which helped them raise funds toward The Academy, their digital learning platform, to help others interested in starting an equine-therapy ranch ministry. Hope Reins has also participated regularly in our quarterly Board Chair Cohort which gathers 8-10 nonprofit Board Chairs for fellowship and peer learning.



Since the beginning of our partnership, Hope Reins has grown from \$108K in budget to \$2.5M! They have served 3,000 children in crisis through 27,000 free-of-charge sessions. In 2015, they purchased a 33-acre ranch to expand their services and in 2017, Cameron's Arena was built to create capacity for year-round sessions. Most recently, in 2020, Hope Reins was able to expand their property to continue to enhance their programming.

### EXAMPLES OF HOW MISSION TRIANGLE SUPPORTED HOPE REINS OVER THE PAST 14 YEARS:

**\$80,000  
GRANTED**

**6 YEARS OF  
ASSESSMENTS**

**195 TRAINING  
SESSIONS**

**524 COACHING/CONSULTING/  
COHORT HOURS**

“NeighborHealth needed a neutral third-party to meet with our staff to get their honest feedback on our organization and how we could improve. Mission Triangle provided a safe place for our staff to process their thoughts and give constructive feedback to NHC’s leadership. The whole process was a huge success. - Daniel Lipparelli, CEO”

NeighborHealth exists to serve Christ by loving their neighbors through excellent, compassionate, and accessible healthcare and provides affordable, quality healthcare to those in and around Raleigh, regardless of insurance status or income. They offer a sliding fee scale that lowers costs for low-income patients.

We have been working with NeighborHealth since they opened their clinic in 2018, though our partnership began many years earlier when it was only a vision. We featured them in Shark Tank in 2019, helping them add 80 new champions resulting in over \$100,000 in funding. Three years later, we helped NeighborHealth navigate a successful CEO transition. Today, they regularly participate in our quarterly workshops and Board Chair Cohorts.

Since the beginning of our partnership, NeighborHealth has grown to a budget of almost \$9 million with over 80 staff members. In 2022, they moved to a new facility. Today, they serve almost 8,000 patients.



### EXAMPLES OF HOW MISSION TRIANGLE SUPPORTED NEIGHBORHEALTH OVER THE PAST 8 YEARS:

**\$100K+ FROM  
SHARK TANK**

**5 YEARS OF  
ASSESSMENTS**

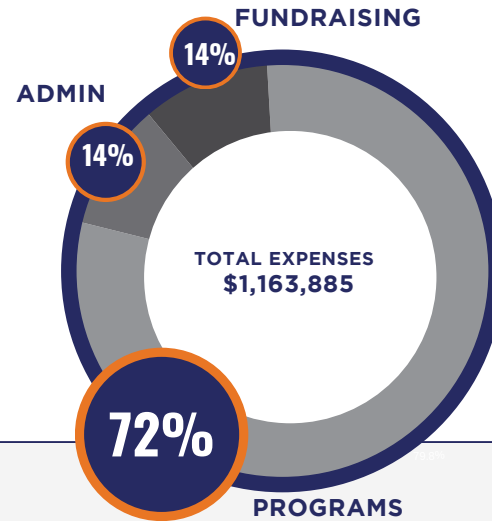
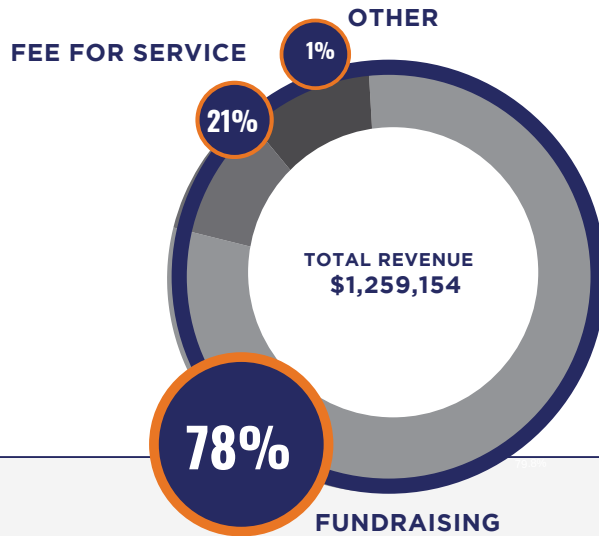
**172 TRAINING  
SESSIONS**

**536 COACHING/CONSULTING/  
COHORT HOURS**



# WE HELP CHRISTIAN-LED NONPROFITS OF THE TRIANGLE AND BEYOND TO EXPAND THEIR KINGDOM IMPACT.

## REVENUE / EXPENSES



Our fiscal year runs Oct-Sept. Charity Navigator gives full credit to organizations with a program expense ratio of 70%+ and Better Business Bureau recommends 65%+ for program.

## KINGDOM IMPACT



We are grateful for you, our champions! Your partnership enables us to serve our incredible nonprofit community. We know that you, like us, believe that healthy nonprofits transform communities! Together, we can help accelerate the Kingdom Impact of the incredible nonprofits we serve!



Learn more at our website:  
**MISSIONTRIANGLE.ORG**