



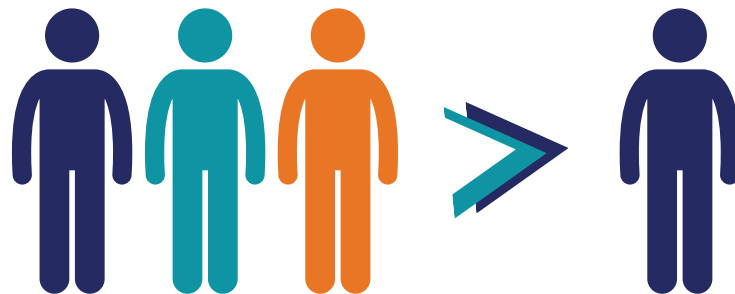
MISSION TRIANGLE
ANNUAL

2023

REPORT

Stand Together &

DO GREATER THINGS!





2023 STAND TOGETHER

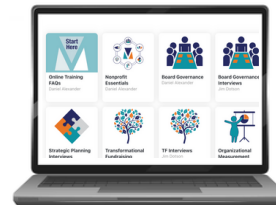
We believe healthy and sustainable nonprofits transform communities. We are grateful that you, our champions, enabled us to serve **276** nonprofits in 2023 with programming combining Biblical truths and sound business practices through our proven process of assessing, training, and implementing. Your partnership helped **Mission Charlotte** and **Heart for Eastern North Carolina** (Greenville, NC) launch our model, so they can serve an additional **400** nonprofits in their cities, expanding Kingdom Impact across the state!

ASSESSING

In order to grow, we need to know where we are today and how we can improve. In 2023, **66** organizations and **412** individuals completed the annual Baseline Health Assessment (BHA) and we facilitated **20** BHA Reviews which helped Boards & Senior Leadership teams align and identify action steps to grow. In addition, we launched our **SWOT** analysis to help teams identify strengths, weaknesses, opportunities, and threats.

TRAINING

We're grateful **95%** of nonprofits we surveyed said our training increased awareness and alignment as an organization. We also launched **6** new courses on PathWay, our **digital learning platform**, including Transformational Fundraising, Staff Leadership & Financial Fundamentals. We're thrilled that **75** organizations have already subscribed to PathWay, enabling them to access our workshop content **24/7** on-demand!



IMPLEMENTING

We spent **263** hours coaching our nonprofits **1:1**. We went deep with **31** organizations through our fee-based consulting services. Nonprofits especially benefitted from consulting in Board Governance, Strategic Planning & Transformation Fundraising! We received **100%** positive feedback from our consulting clients about their experience. We also celebrate a **4.9/5** rating from our **Executive Director Cohort** participants.



276
NONPROFITS
SERVED

400
ADDITIONAL NPS
SERVED THROUGH
OUR SISTER CITIES

66
NONPROFITS
ASSESSED

902
INDIVIDUALS
TRAINED

1003
HOURS OF
IMPLEMENTATION
SUPPORT



Learn more at our NEW website:
MISSIONTRIANGLE.ORG



Academy31™

IMPACT SPOTLIGHT

DO GREATER THINGS

“ I look back on the past two years with the launch of our school and I cannot imagine us being here without the investment Mission Triangle has made in us.

– Kimberly Wilson, Founder & Head of School ”



Academy31 is an all-female private Christian middle school that launched in August 2023. Their mission is to produce godly young women of character & competence, serving families across the Triangle to provide high-quality, truth-based education within a dedicated discipleship community. Academy31 has been highly engaged with every aspect of Mission Triangle's offerings. From taking the BHA, to attending our no-cost workshops and small groups, to leveraging our 1:1 coaching, to fee-based consulting, Academy31 has experienced the full Mission Triangle program.



Kimberly Wilson, Academy31's Founder & Head of School, also participates in Mission Triangle's Executive Director Cohort - a group of 7 Directors who meet monthly for peer learning, accountability, community, and encouragement. Academy31 even used Mission Triangle's Root & Fruit leadership health tool to teach their students about personal and spiritual health.

Academy31 is looking forward to launching a new grade level for the 2024-2025 academic year to impact more young women and their families.



EXAMPLES OF HOW MISSION TRIANGLE SUPPORTED ACADEMY31 OVER THE PAST 2 YEARS:

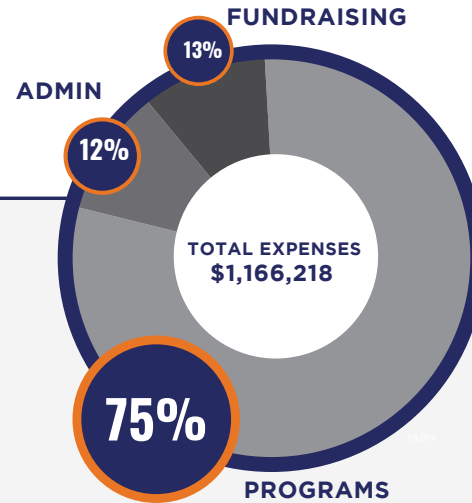
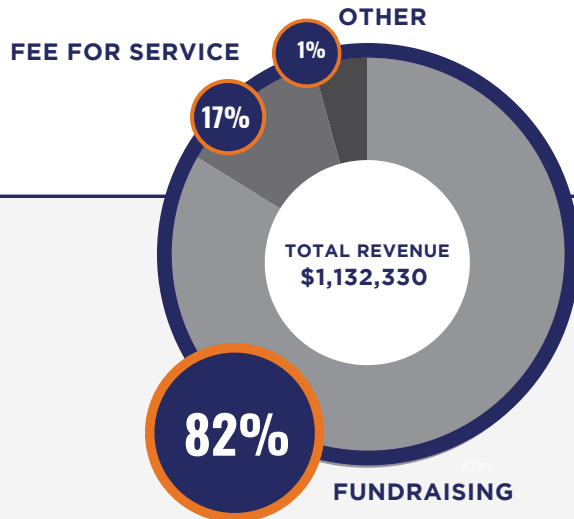
**15+ HOURS OF
1:1 SUPPORT**

**EXECUTIVE
DIRECTOR COHORT**

**CONSULTING IN BOARD GOVERNANCE,
STRATEGIC PLANNING, & FUNDRAISING**

WE HELP CHRISTIAN-LED NONPROFITS OF THE TRIANGLE EXPAND THEIR KINGDOM IMPACT.

REVENUE / EXPENSES



Your generosity allowed us to increase our budget and staff as we continue on our own journey to health and sustainability! We're grateful for our financial reserves which offset some year-to-year expenses. Per our Finance Committee's recommendation, we have changed our fiscal year from calendar year to Oct. - Sept. This annual report covers calendar year 2023. Our next annual report will cover Oct. 2023 - Sept. 2024.

KINGDOM IMPACT



We are grateful for you, our champions! Your engagement with us and support for our Business for Kingdom Good breakfast in September was a true blessing. We loved celebrating with you at our Kingdom Celebrations at the Angus Barn and Carolina Country Club. Your partnership increases our capacity to provide resources to accelerate the Kingdom Impact of our nonprofit community!